



# Tamaracouta Scout Reserve Town Hall Meeting





# Agenda



1. Overview of current situation
2. Plan of action summary
  1. Short Term
  2. Medium Term
  3. Long Term
3. Q&A / discussion



# Threats to TSR



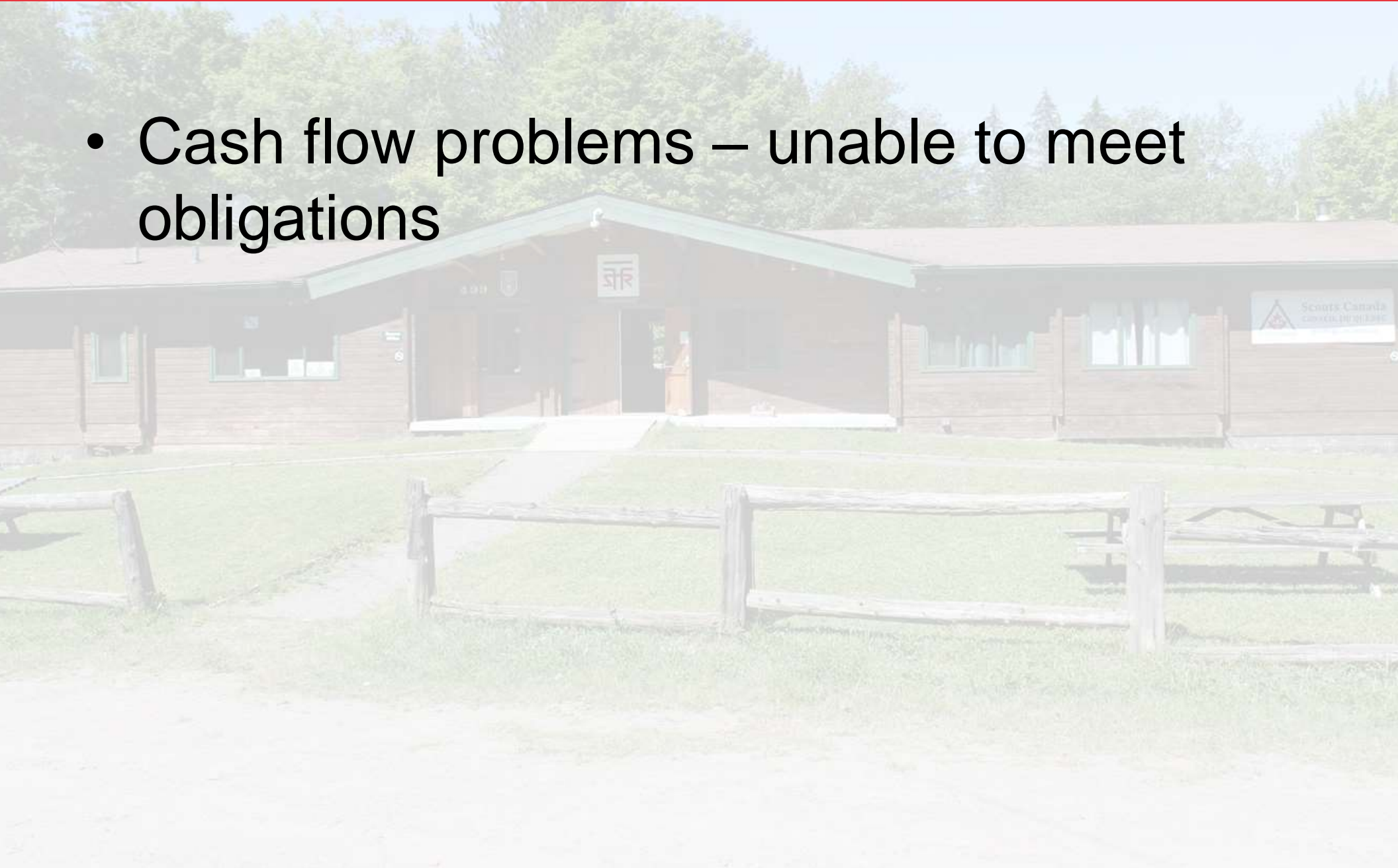
- Cash flow problems – unable to meet sustainable obligations (reinvest)
- Major Infrastructure Issues
  - Grease trap
  - Septic System
  - Buildings
- Limited revenue stream because of Scouts Canada 10% policy



# TSR Finances



- Cash flow problems – unable to meet obligations





# Infrastructure



## Camp Tamaracouta Dining Hall:

- Sewage and Grease Trap system is Non-Compliant.
- Leaching field has breached 3 times due to grease blockage.
- Consultant Engineers have prepared plans & specifications to attain full compliance with Quebec's Environmental Law and Regulations.

Environmental study (2014/15) and Ecology Study (2017)

### Phase 1

Estimated Cost

1. New compliant grease trap and a holding tank connected to our existing septic system.

\$100,000

Status: Currently awaiting MDDELCC results of Ecology study.

NOTE: There is a possibility that if the Ecology Study is approved, we may be delay the implementation of Phase 1. However, if there are any issues with the study, additional studies or engineering revisions may be required.



# Infrastructure



## Camp Tamaracouta Septic System:

- Existing system is Non-Compliant
- Any system build before August 1980 must be upgraded
- Environmental concerns over location of existing septic tank during spring breakup

Environmental study (2014/15) and Ecology Study (2017)

Phase 2	Estimated Cost
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- |  |           |
|--|-----------|
| <ol style="list-style-type: none"> <li>1. New larger septic tank to be installed adjacent to hospital.</li> <li>2. Aeration field on south side of Tamaracouta Road.</li> <li>3. Enlargement of Leaching field.</li> </ol> | \$300,000 |
|--|-----------|

NOTE: There is a good possibility that we can defer Phase 2 for an indefinite period.



# Infrastructure



## Other Camp Tamaracouta Buildings:

- Four buildings require roof shingle replacement
- Cabin 8 Shower replacement
- Jubilee Hall

### Inspection of Facility (2017)

#### Repairs

#### Estimated Cost

1. Dining Hall (Applied for partial credit from BP), <b>Revenue facility. Urgent</b>	\$10,000.00
2. The Lodge, <b>Revenue facility. Urgent</b>	\$10,000.00
3. Long House. In addition to shingles, we will install heating cables on the roof to minimize ice buildup. This is a 3-Season facility.	\$10,000.00
4. Rangers Cottage (can be delayed 2 years)	\$10,000.00
5. Cabin 8 Shower floor replacement	\$ 2,000.00
6. Urgent requirement to complete the restoration of Jubilee Hall. Currently faced with structural issues and lack of funding to complete this project.	\$ ?



# Infrastructure



## Camp Jackson Dodds Multi Purpose Building:

The MPB has been taken out of service;

- MPB has major structural issue.
  - Excessive snow and ice have caused damage to the steel roof. Repairs will be costly.
  - On-going investigation underway.

### Inspection of Facility (2017)

<b>Repairs</b>	<b>Estimated Cost</b>
1. Undetermined at moment but could reach \$500,000.00	\$500,000.00





# Infrastructure



## Camp Jackson Dodds Multi Purpose Building:

The MPB has been taken out of service;

- MPB has major structural issue.
  - Excessive snow and ice have caused damage to the steel roof. Repairs will be costly.
  - On-going investigation underway.
- Pump House has Non-Compliant issues.
- Staff cabins require some repairs and upgrading.

### Inspection of Facility (2017)

#### Repairs

#### Estimated Cost

1. Undetermined at moment but could reach \$500,000.00

\$500,000.00



# Weaknesses for TSR



- Does not have a clear Mission or Vision in Place.
- High operating costs due to unused portion of camp and buildings.
- Web site is very basic and does not have on line booking.
- No advertising strategy in place.
- No fundraising system in place



# Weaknesses for TSR



- No clear management team in place and seems reactive as opposed to proactive.
- Pricing is complicated and seemingly inflexible.
- Has no established foothold outside of Council. BSA, Association, Girl Guides.
- The Quebec council it serves is too small to support it with only its members



# Opportunities



- A Market for Summer camp residential program aimed at individual campers.
- New programs can easily be implemented ( Outdoor Adventure Skills)
- Location in the heart of the lower Laurentians is a playground of activities to draw people to the camp.



# Opportunities



- Social media presence could be used to convert sales. (strong presence)
- Other associations like Girl Guides, BSA, Association des Scouts could be approached.
- Could be a STEM centre – Drone safe fly zone already in place.
- Large Alumni could be approached for donations



# Short Term Plans



Short Term Plan (now to 6 months)	Action
Establish a Vision and Mission	In Progress
Booking will be only taken on weeks that there will be enough traffic to warrant being open. (Tentative booking) Already practiced by the YMCA. <b>Required to remain sustainable.</b>	In Progress
Establish a Customer relationship management (CRM) system capable handle camp billing, marketing and fundraising activities	In Progress
Pricing of TSR will be reviewed. A comprehensive report on competitors prices has been completed.	In Progress
Change our summer program into a theme based weeks, offer two-week options to members and non-members.	In Progress
Begin to market our large events for 2018 Cubs and Beavers and 2019 for Scouts.	Not Started
Create a sustainable budget	Not Started
Create a comprehensive marketing plan with established due dates	In Progress



# Medium Term Plans



Medium Term Plan (6- 12 Months)	Action
Assessing our land value, our current operations, perhaps involving a professional firm to review our feasibility of remaining in business.	In Progress
Review what needs to be sold in order to put in place our future business model and drive towards self-sustainability	Not Started
Make it easy to book a place into the camp.	Not Started
Create honorarium list (alumni and donors)	Not Started
Web site to be redone to include online sign-up and payments.	Not Started



# Long Term Plans



Long Term Plan (1-3 years)	Action
Establish the camp as a Outdoors Adventure Skill Center to draw National and International Scout Groups on a regular ongoing basis.	In Progress
Establish the camp as a premium residential (individual camper program) camp offering Outdoor Adventure Skills to mainly the Montreal and Ottawa Markets	Not Started
Establish funding through Philanthropist foundations and donors to re-establish Sunshine Fund to draw underprivileged children to our programs and a membership in Scouting for the year. (Campers fully funded by donations)	Not Started
Hold a Jambec Jamboree	In Progress
Apply to hold a National Jamboree	Not Started
Apply to be a UNESCO recognized camp.	Not Started





# I ♥ Tamaracouta



We can't do this on our own!  
But we can do it together!

We need volunteers to help at camp, lend us your ideas and or help administer.  
Donations are tax deductible if you want to go that route.



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Follow this link to let us know how you can help

<http://bit.ly/helpTSR>

